

# School Sections Attract Wide Notice

## Educators Say The Times-Dispatch Has Blazed a New Trail in School Publicity and Pronounce the School Section of 1910 a Unique Success

For several years The Times-Dispatch has carried a greater volume of school advertising than any paper in the United States, and has as well devoted its columns, editorial and repertorial, to the advancement of the general cause of education, thus contributing in no small degree to the rapid growth and development of the institutions whose announcements appear in its columns.

The former single school issues of The Times-Dispatch having ranked as leaders among similar issues of the Metropolitan press of the United States, and the idea of issuing EIGHT School Sections (in eight consecutive weeks) being original with The Times-Dispatch, its value as a medium through which the school may present its claims is much enhanced.

It also renders a valuable service to its thousands of readers by presenting week after week this splendid compilation of schools, from which parents may make intelligent selection for their sons and daughters.

### Read the Following Expressions From Well-Known Educators:

"I much prefer your present plan for advertising the schools of Virginia to that formerly adopted."

W. W. Smith, President  
Randolph-Macon Woman's College, Lynchburg, Va.

"The School Section of The Times-Dispatch is an excellent thing."

R. L. Flowers, Secretary  
Trinity College, Durham, N. C.

"As to the School Sections which you are publishing, I have been very much pleased with them on the whole, and think they are a credit to The Times-Dispatch and to the educational interests of the State."

Thos. R. Reeves, Associate Principal  
Blackstone Female Institute, Blackstone, Va.

"The School Sections of The Times-Dispatch are not only a tribute to the enterprise of your paper, but afford a greatly improved means of advertising the various institutions of the sections of the country it serves."

E. W. Nichols, Sup't  
Virginia Military Institute, Lexington, Va.

"I believe The Times-Dispatch is showing its great interest in the educational movement in a very generous and effective way. The eight School Sections with the special educational number will certainly be valuable helps in bringing the different colleges before the people in such a way as to increase the interest in educational matters."

Virginia Christian College, Lynchburg, Va.,  
S. T. Snead, Sec'y-Treas.

"I consider the plans of this summer—to bring out the school advertisements in sections with the regular issues of the paper—excellent."

Mary Hyde DuVal, Principal  
St. Anne's School, Charlottesville, Va.

"The plan of continuous series of school Sections should prove a better one than the issue of a single section I should think, and I trust that the results may prove this to be the case."

R. N. Mason, Business Manager  
Gunston Hall, Washington, D. C.

"I am very much pleased with your present plan for advertising in The Times-Dispatch. The combined effect of eight ads. instead of one, as heretofore, gives a decided advantage to the advertiser. You deserve an extensive patronage. I commend it heartily."

John S. Flory, President  
Bridgewater College, Bridgewater, Va.

"I write to say that I think your plan for school advertising, introduced this year in The Times-Dispatch, is a good one."

Randolph-Macon Institute,  
Chas. G. Evans, A. M., Principal, Danville, Va.

"I consider your new idea of printing a series of School Sections of great value to the general educational movement, and of superior advantage to the individual school. Advertisers should get results, and the cause of education among us be greatly helped. Your truly great paper is certainly public spirited and the leader in matters pertaining to the material and educational interests of our people."

J. N. Cook, Principal  
Danville Commercial College, Danville, Va.

"Our people are bound to be impressed with the importance of our educational institutions by this cumulative advertising which you are giving us."

Hampden Wilson, Principal  
Cluster Springs Academy, Cluster Springs, Va.

"I unreservedly commend your plan in regard to the School Sections."

John Tabb, Principal  
Gloucester Academy, Gloucester, Va.

"I believe you have found a very much more effective way to advance the interests of schools in your serial number of editions than in single edition, and if properly used I believe it can be of great advantage to represented schools."

Greenbrier Presbyterian Military School,  
H. B. Moore, Principal, Lewisburg, W. Va.

"The most attractive method I have yet seen, and must surely bring good results."

Miss Emma C. Alderson, President  
Alderson Academy, Alderson, W. Va.

"I am very much pleased with the manner in which your School Sections are presented this year."

(Miss) Nellie V. Butler,  
Principal Fauquier Institute, Warrenton, Va.

"I have noticed your School Sections, and am pleased with their appearance, and trust the results will be valuable."

University of Virginia,  
Charlottesville, Howard Winston, Registrar.

"I am very much gratified to note this progressive movement on the part of The Times-Dispatch. I am impressed with the fact that the system of advertising in the series of sections adds the factor of cumulative force. I think that this work will give an impetus to the various educational movements in our State and section."

Geo. W. Denny, President  
Washington and Lee University, Lexington, Va.

"I think you have blazed a new trail in the matter of school advertising which will doubtless be followed in time by other papers making a specialty of advertising matter of this kind. I do not see how any school of standing can afford to be left out of this display or fail to appreciate the general benefits that must accrue to the entire educational movement from such a campaign as you are now waging."

Lewisburg Seminary and Conservatory of Music,  
R. L. Telford, D. D., President, Lewisburg, W. Va.

"Allow me to congratulate you on the School Section Department of The Times-Dispatch. The idea of printing a series of school sections is excellent—very much better than a single school section. This is distinctly an advance step in school advertising, and I am sure will not only inure to the benefit of the individual schools, but, what is even more important, to the State. It makes one feel proud of the State to see grouped such a list of splendid institutions."

J. S. Jarman, President  
State Female Normal School, Farmville, Va.

"I am very much pleased with the School Section of The Times-Dispatch. I believe that the new plan will be more effective than the former one. I think the school people throughout the State appreciate very highly the work that The Times-Dispatch is doing for education in Virginia."

Julian A. Burruss, President  
State Normal and Industrial School for Women,  
Harrisonburg, Va.

"I like very much the idea of having these School Sections of The Times-Dispatch appearing every week. It should certainly be a good thing for the schools of the State and the general educational movement."

M. Ester Cocke,  
Secretary and Treasurer Hollins Institute.

"The special School Section of The Times-Dispatch is unique. It is a credit to the paper and a decided advantage, I think, to the schools."

Beverly S. Davis, President  
Davis-Wagner Business College, Norfolk, Va.

"The form in which you are placing the educational institutions of the State before the people is attractive and good from the printer's standpoint. I, too, congratulate you on your improved ideas and methods of making your paper useful to your patrons."

Massanutten Academy,  
Howard J. Benchoff, President, Woodstock, Va.

## Section No. 7 Out Sunday, August 21.

## Section No. 8 Out Sunday, August 28

## PULASKI HORSE SHOW IS BEST EVER HELD

Finest Exhibition Ever Seen in the Southwest.  
Rivalry Is Keen and Judges Frequently Puzzled in Making Their Decisions.

[Special to The Times-Dispatch.]  
Pulaski, Va., August 19.—With ideal weather, good crowds and all classes filled with fine horses, the show brought to a close last night was a great success, and the popularity of the Pulaski Horse Show, and that this is the big horse event of the Southwest, has again been demonstrated. This show has eclipsed those of former years, and the universal verdict is that it would be hard to get together a finer exhibition of horseflesh or a series of performances that would show the horses to better advantage.

## Our Superior Glasses

Give clear sight, enlarged field of vision, the greatest comfort and improved appearance.

### PRESCRIPTION WORK

In our specialty, with complete manufacturing and lens grinding plant on the premises. We are headquarters for Artistic Developing and Printing and Eastman Kodaks and Photographic Supplies—the dependable kind. Lowest charges in all cases. Mail orders receive prompt attention.

THE S. GALESKI OPTICAL CO.

Main and  
Eighth



Broad and  
Third

RICHMOND, VA.

won unstinted applause.

To the strains of martial music, the riders entered, being led by Mrs. Joseph Eckman, with H. L. Trolinger at the head of one column and Mrs. H. L. Trolinger, with Dr. W. W. Chaffin, at the head of the other. The riding and driving classes were full in every contest, and the rivalry was kept among the exhibitors. There were many exhibitions of fine horsemanship on the part of the lady and gentlemen riders that delighted the spectators and sometimes puzzled the judges in making their decisions.

The afternoon's best performance was for horses of the heavy classes especially, and in this J. M. Graham, of Wythe county, made a splendid showing, as also did D. M. Cloyd and the Buford Bros. of this county.

**The Prize Winners.**  
Class 1—Best two-year-old roadster—First, June (R. R. Moore); second, Prince (H. L. Trolinger); third, Sam (John R. Martin).  
Class 2—Best pair, saddler—First, Lord Golden (U. D. Benner); second, Diamond (C. W. Browning); third, Tinker Bell (Mrs. D. W. Barnard).

Class 3—Best single driving horse—First, Lawson (Ferdinand Powell); second, driving Minnie and Ruby; second, Miss Maggie Martin, driving Harry and Dick; third, Mrs. Jos. Eckman, driving Mack and Prince.  
Class 4—Best lady rider, on park saddle horse, side saddle—First, Miss Clara Swart, on Lord Golden; second, Miss Josephine Allison, on Gold Bug.

Class 5—Best pair, matched horses—First, Maude and Nig (James Bros.); second, Harry and Dick (T. J. Bullard); third, Mack and Prince (H. B. Shelton).

Class 6—Best girl or lady rider, over 15 years of age, cross saddle—First, Miss Mary Laughon, on Debraulin; second, Miss Geraldine Fitzhugh, on Diamond; third, Miss Agnes Summerman, on Nina.

Class 7—Best single lady's driving horse—First, Tinker Bell (Mrs. D. W. Barnard); second, Lawson (Ferdinand Powell); third, Diamond (C. W. Browning).

Class 8—Green hunters—First, King Edward (U. D. Benner); second, Sansatout (U. D. Benner).  
**Special Ladies' Hunters.**  
Class 9—First, King Edward (U. D. Benner); second, Sunday Morning (U. D. Benner); third, Sansatout (U. D. Benner).

Sansatout (U. D. Benner).

Class 12—Best three-year-old roadster—First, Harvie (R. R. Moore); second, Jim (Charles L. Duncan); third, Julia MacBeth (Mrs. G. A. Martin).  
Class 13—Best lady rider, on gaited saddle horse—First, Miss D. M. Howe, mounted on Johan Gadske; second, Mrs. R. R. Moore, on Leo; third, Miss Geraldine Fitzhugh, on Katie.

Class 14—Best Pulaski county single driving horse—First, Robin Adair (Dr. W. W. Chaffin); second, Prince, Sr. (H. L. Trolinger); third, Lizzie (John R. Martin).

Class 15—Best pole team—First, Maude and Nig (Jones Bros.); second, Harry and Dick (T. J. Bullard); third, Minnie and Ruby (Dr. W. H. Bramblitt).

Class 16—Best gentleman rider on gaited horse—First, R. K. Kelley, riding Fritzie Schuff; second, T. L. Tate, riding John Riley; third, K. E. Harman, riding Ginger.

Class 17—Best pair carriage horses—First, Harry and Dick (T. J. Bullard); second, Dan and Prince, Sr. (H. L. Trolinger).

Class 18—Best roadster—First, Lawson (Ferdinand Powell); second, Maude (H. B. James); third, Robin Adair (Dr. W. W. Chaffin).

Class 19—Best roadster—First, Lord Golden (U. D. Benner); second, Diamond (C. W. Browning); third, Queen C. (James Dougherty).

Class 20—Best tandem—First, Harry and Dick (T. J. Bullard); second, Dan and Prince, Sr. (H. L. Trolinger).

Class 21—Best runabout horse—First, Lawson (Ferdinand Powell); second, Maude (H. B. James); third, John O. (J. E. Moyler).

Class 22—Free-for-all hunters—First, King Edward; second, Sunday Morning; third, Sansa—all exhibited by U. D. Benner.

Class 23—Light and middleweight hunters—First, King Edward; second, Sunday Morning—both exhibited by U. D. Benner.

Class 24—High jumps, free-for-all—First, King Edward; second, Sunday Morning—both exhibited by U. D. Benner.

Class 25—High jumps, free-for-all—First, King Edward; second, Sunday Morning—both exhibited by U. D. Benner.

Class 26—High jumps, free-for-all—First, King Edward; second, Sunday Morning—both exhibited by U. D. Benner.

First, Harry and Dick (T. J. Bullard); second, Dan and Prince, Sr. (H. L. Trolinger).

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Class 30—High jumps, free-for-all—First, King Edward; second, Sunday Morning—both exhibited by U. D. Benner.

Class 31—High jumps, free-for-all—First, King Edward; second, Sunday Morning—both exhibited by U. D. Benner.

V. L. Dorica (Spanish), 3:21:52; Pa-poese, A. Echguren (Spanish), 3:36:11.

**LEGG OUTCLASSES GAINES.**  
Transmississippi Golf Champion Main-tenance Lead in Semi-Finals.  
[Special to The Times-Dispatch.]  
Denver, Col., August 19.—Transmississippi champion, Harry G. Legg, of Munkahda, outclassed F. H. Gaines, of Omaha, in the first round of the semi-finals of the Transmississippi golf tournament, and finished six up in the eighteen holes played this morning.

Legg, entirely recovered from the slump of yesterday, when Grant Chamberlain, of Hutchinson, Kan., gave him a grueling match, and maintained a safe lead from almost the start.

Lawrence Bromfield, of Denver, and W. M. Sheehan, of Des Moines, had a hard struggle in the other match of the semi-finals for the B. bond.

Lauchlin, of Evanston, Kansas City, was tied with Willie Dow, of Hutchinson, for the low score of the first round of the 72-hole medal play for professionals. Both turned in cards of 76.

**Cubanola Wins Championship.**  
Oshkosh, Wis., August 19.—Cubanola, of White Bear Yacht Club, is champion of the 1880 regatta of the Inland Lakes Yacht Association, in class B, although she finished second to Irish, in today's race, which is the last of the regatta series for the B. bond.

In class C, Kenos, of Minnetonka, won today's race, and carried away the regatta honors as champion.

The Harpoon will get the President Taft Cup for its wins race.

Marblehead, Mass., August 19.—In what was considered typical San Sebastian weather, and favorable to the foreign yachts, the three American Sander boats had no difficulty in again defeating the Spanish visitors to-day in the third race for the President Taft and Governor Draper cups.

The Harpoon, owned by C. F. Adams, second, threw a second cable around the principal trophy, and another win will give her permanent possession of the President Taft cup. The Beaver was second, and the Clima a close third.

Should the Harpoon win to-morrow's race, which will be over a windward and leeward course, the contest for the President Taft cup will be settled. The other boats will then meet on Monday for the Governor Draper cup, which is to be awarded on points.

The played time of today's race follows: Harpoon, C. F. Adams (American), 3:50:37; Beaver, C. H. W. Foster (American), 3:03:22; Clima, Guy Lowell (American), 3:04:18; Chontito, Louis Arana (Spanish), 3:08:43; Mosquito II,

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## ALBEMARLE TEAM IN TOURNAMENT

Third of Intercity Matches to Be Played Off on Country Club Courts.

The Albemarle county tennis team will meet the team from the Country Club of Virginia, on the courts of the Country Club this afternoon for the third of the intercity tournaments, inaugurated by the club. The Albemarle county team is composed of R. H. Hornidge, R. J. Hornidge, St. J. Cree, G. Zinn, J. N. Cole and W. Fleet. The Country Club team is composed of Buford, Coke, D. Blair, Mullen and L. Blair.

The tournament will consist of six single matches and three doubles. The players will not be matched until just before play. Play will begin at 3 o'clock.

The two Hornidges and Cree played in the Old Dominion tournament early in the summer, and all three put up most excellent games. It is expected that they will give a good account of themselves this afternoon.

Last Regular Twilight of the Season  
Sunday, August 21, 1910

## BEACH PARK

Leave Southern Railway Week Days 5:30 P. M., Sundays 4 P. M.

Round Trip 50 Cents

Park Open Daily for Special Excursions.